



## INFORMATION TO CUSTOMERS

**Pursuant to art. 13 of the EU Regulation 2016/679 of 27 April 2016 General Regulation on the protection of personal data**

Pursuant to art. 13 of the Regulations, we provide you with the following information on the processing of your personal data, carried out in relation to the establishment and management of the contractual relationship with you in progress or in relation to the sending, with your consent, of communications of a commercial nature to your e-mail address.

**a) Identity and contact details of the Owner:**

Dura Lamp S.r.l., with registered office in Via Pratese, 164 50145 Firenze C.F. and VAT number 03312240488, e-mail: [privacy@duralamp.it](mailto:privacy@duralamp.it) (hereinafter "DURALAMP", the "Company" or the "Data Controller"), is the company that, as Data Controller, collects and processes your personal data and, pursuant to art. 13 of EU Regulation 2016/679, provides you with the following information.

**b) Why we use your data:**

Your personal data will be processed by us, in compliance with the above mentioned regulations, for the following purposes:

(1) to fulfill legal obligations (e.g. in tax matters, accounting for invoicing, bookkeeping and accounting records) and to exercise the rights deriving from the contract concluded with you;  
(2) fulfil the obligations and exercise the rights, also through agents, in judicial or extra-judicial proceedings, deriving from the contract concluded with you. The provision of personal data for the aforementioned purposes is mandatory and refusal to provide them will make it impossible for the Company to fulfil its obligations under the contract, and therefore to establish and/or maintain the contractual relationship. The legal basis for the processing of your data will be the execution of the contractual relationship and the fulfilment of the relative legal obligations. Subject to your consent, your data may be processed for (3) contacting you, via e-mail, for advertising, promotional communications, Newsletters, as well as for future commercial activities. The provision of personal data, essential for the purposes referred to in point (3) is optional.

**c) Your consent:**

The processing of your data for the purposes (1) and (2) does not require your consent, pursuant to art. 6, paragraph 1, letter b), c) and f) of the Regulations. The processing of your data for the purposes set out in point (3) will be based on your consent in accordance with art. 6, paragraph 1, letter a) of the Regulation. Your consent is freely revocable without prejudice to the lawfulness of the processing prior to revocation, by writing to: [privacy@duralamp.it](mailto:privacy@duralamp.it)

**d) How we process your data:**

Your personal data is processed by means of filing on paper or electronic media, in compliance with current legislation and, in any case, in such a way as to guarantee the security and confidentiality of the data and prevent its unauthorized disclosure or use, alteration or destruction.

**e) Period of storage of personal data:**

Your data processed for the purposes referred to in points (1) and (2) will be kept for the time necessary to manage and complete your purchase orders, and subsequently in compliance with tax and accounting obligations and in any case for a time not exceeding that imposed by law; subsequently the data will be deleted or made anonymous. Your data processed for the purposes referred to in point (3) will be kept for a maximum period of 5 years, without prejudice to your right to revoke your consent (see c)).

**f) By whom your data are processed:**

Your data will not be disseminated. Your data may be communicated or may come to the knowledge (limited to the respective field of competence) of the persons authorized to process it



and the Company's internal Data Processors and may be communicated to:

- (I) 3F FILIPPI group sales network | TARGETTI
- (II) Professionals and consultants
- (III) Companies operating in the transport sector
- (IV) Group companies 3F FILIPPI | TARGETS
- (V) Commercial information company
- (VI) Credit institutions
- (VII) Credit insurance company
- (VIII) Credit recovery company
- (IX) Companies providing services instrumental to the execution of the contract concluded with you or to the management of any claims relating to products purchased by you.

**g) What are your rights:**

By means of a communication to be sent to the e-mail address [privacy@duralamp.it](mailto:privacy@duralamp.it)

You may exercise your rights under articles 15 and following of the Regulations, including, in summary, those of:

- obtain confirmation whether or not personal data concerning you is being processed;
- obtain access to your personal data and the information indicated in art. 15 of the Regulation;
- obtain the correction of inaccurate personal data concerning you without undue delay or the integration of incomplete personal data;
- obtain the cancellation of personal data concerning you without unjustified delay;
- obtain the limitation of the processing of personal data concerning you;
- be informed of any rectification, erasure or restriction of processing carried out in relation to personal data concerning you;
- receive personal data concerning you in a structured, commonly used and machine-readable format;
- oppose at any time, for reasons related to your particular situation, the processing of personal data concerning you.

The full text of the rights recognized in articles 15 to 22 of the Regulation is available by simple request or on [www.garanteprivacy.it](http://www.garanteprivacy.it).

**h) To whom you can turn to lodge a complaint:**

We remind you that if you believe that the processing of your personal data is in breach of the provisions of the Regulation, you can always lodge a complaint with the Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)), or with the Data Protection Authority of the country in which you habitually reside, work or the place where the alleged breach has occurred.

Dura Lamp S.r.l.